

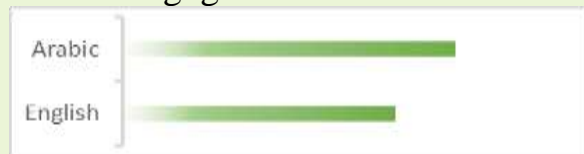


HAYAN NASSER EDDIN

Business Development Manager.

PROFILE

- Language:



- Gender: Male.
- Nationality: Syria.
- Birthdate: 1986.
- UAE Driving License.

CONTACT

PHONE:

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00971 56 395 3007

EMAIL:

Hayan-nasser@hotmail.com

PUBLISHED SCIENTIFIC
RESEARCH:

EDUCATION

- **British institute of Economics & Political Science - Lebanon.**
Doctorate In Business Administration
“Strategic Management”.
- **Higher Institute Of Business Administration - Syria**
Master In Marketing & Sales Management.
- **Nottingham International University – British.**
Executive Management (PEM)
“Certificate of Distinction”

WORK EXPERIENCE (14 YEARS)

2022 -



B M C Institute for Training - Dubai
Lecturer & Trainer in Business Administration

Sep 2021 –

Master Cake Company (FMCG)
(Abu Dhabi–Dubai–Al ain–RAK)
Business Development Manager



2019 – 2021

Niser Al Sahraa Company (FMCG) Sharjah
Business Development Manager

2015 – 2019

Al-Andary Company for Feed-Lebanon
Marketing & Sales Manager

2017 - 2019

RAYAN Institute for Training-Lebanon
Lecturer & Trainer (PART TIME)

2008 – 2015

Al Akhawia Company FMCG Trading
Area Sales Supervisor

1- The role of basic competencies in developing strategic performance through strategic leadership as a mediating factor in the progress of private education institutions. Research participation in the first international conference on

business and technology trend.

American College of Dubai – UAE

2- The role of basic competencies in developing strategic performance through strategic leadership as a mediating factor in the progress of special education institutions.

Magazine International Journal for Business Innovation and Future Industries.

3- Article about entrepreneurship in Bahrain

American Springer Magazine Entrepreneurship in the Gulf Cooperation Council region- development and future prospects. (ISBN: 978-1-78634-807-4).

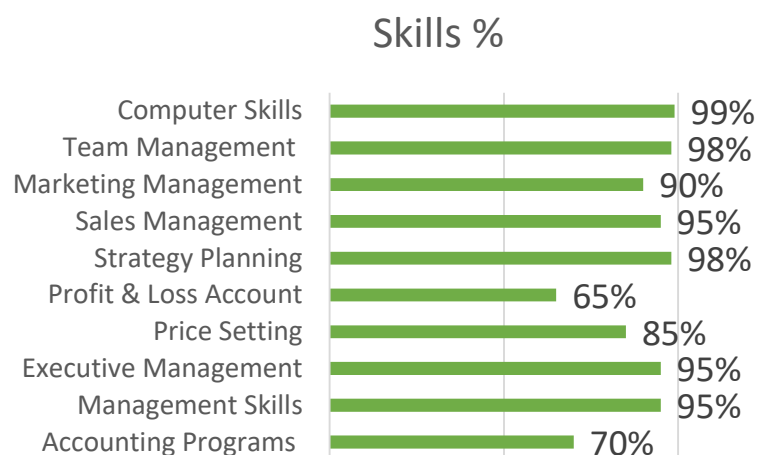
4- Article about entrepreneurship in Bahrain

American Springer magazine (Accredited by the University of Miami - USA) Entrepreneurship in the Gulf Cooperation Council region- development and future prospects. (ISBN: 978-1-78634-807-4).

5- Research on survival strategies of Syrian insurance companies in light of the current crisis: Participation of the research in the seventeenth international conference on the business environment - challenges and

opportunities Al-Zaytoonah University - The Hashemite Kingdom of Jordan.

SKILLS



SOFT SKILLS:

Time Management

Leader Ship

Team Work

Problem Solving

Creative Thinking

High EQ

Negotiation

Stress Management

CONFERENCES:

- 1- Conference in Business Administration & Strategic Management.
American College in Dubai - UAE Feb-2020.
- 2- Conference in General Management, Institute of Public Administration "Governmental Conference", (Kingdom of Saudi Arabia) 2009.
- 3- Conference in Business Administration, "Ministry of Information in Bahrain" (Kingdom of Bahrain), 2009 And 2010.
- 4- Conference in Business and Marketing Strategy, "Ministry of Culture and Heritage of the Sultanate of Oman", (Sultanate of Oman) 2010.
- 5- Participation in book fairs in: (Bahrain, KSA, Yemen, Libya, Egypt, Oman and UAE).