



About Me

With over three years of experience in sales and social media coordination, this dynamic professional is committed to enhancing brand presence, engaging customers, and driving business growth in a challenging role.

Contact

 +201104624603

 omniyashanan79@gmail.com

 Giza, Cairo

Skills

- Sales Coordination
- Social Media
- Marketing Strategies
- Customer Engagement
- Brand Awareness
- Computer Skills:

MS Office (Word, PowerPoint, Excel): Very Good

Language

- Arabic (native)
- English (good)

OMNIYA HASSAN AYAD SHANAN

Education

(2017 -2021)

AIN SHAMS UNIVERSITY, CAIRO, EGYPT

- Bachelor of Arts in Philosophy
- Graduated with Good

Professional Experience

(Jan. 2023 - Jan. 2025)

SALES & SOCIAL MEDIA COORDINATOR

Al-Aqsa Yusuf Diab for Hotel Kitchen Equipment, Giza

- The Sales & Social Media Coordinator at Al-Aqsa Yusuf Diab for Hotel Kitchen Equipment was responsible for driving sales initiatives, managing the company's social media presence, creating engaging content, executing strategies, maintaining the company's website, engaging with customers, and analyzing market trends.

(Jul. 2022 - Dec. 2022)

MARKETING ASSISTANT

Dunia Al-Atfal for Children's Books & Curriculum, Giza

- As a Marketing Assistant at Dunia Al-Atfal for Children's Books & Curriculum, I supported strategy development, promotional materials creation, market research, campaign execution, graphics design, and competitive analysis.

(Jan. 2022 - Jun. 2022)

STUDENT AFFAIRS DEPARTMENT

Middle East Language School, Giza

- The Student Affairs Department at Middle East Language School aimed to enhance student experience by providing guidance, facilitating communication, organizing events, and maintaining progress records for academic advising.