



# ESSAM GAMAL

MEDIA BUYER

## CONTACT

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## ABOUT ME

Esam Gamal  
Media graduate specializing in Public Relations and Advertising (2022). Experienced media buying with a track record of crafting and executing effective digital strategies. Proven ability to enhance brand visibility and drive engagement in the digital landscape.

## EDUCATION

### bachelor's in media

Helwan University  
helawan  
2019-2022

## EXPERIENCE

### Media Buyer

freelancer

for 3 months

- creating and managing advertising campaign
- Doing marketing plan&marketing strategy

### Media Buyer

GoServ agency

for 4 months

- creating and managing advertising campaign
- Doing marketing plan&marketing strategy

## SKILLS

- Creativity
- Communication
- Teamwork
- Meeting deadlines
- Friendly
- Critical thinking
- Resilience

## LANGUAGE

Arabic

English