

Amina Abdelhamed

UX UI Designer

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Alexandria, Egypt

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<https://www.behance.net/aminawaheed22>

Education

Advanced UX Design ,Nano Degree, Udacity
Jan 2023

- Designed a mobile app prototype that received a 95% user satisfaction rating demonstrating the effectiveness of my UX/UI design decisions.
- Completed a usability audit for the app that resulted in a 50% increase in user engagement and a 25% increase in conversion rates.

Bachelor degree ,business administration,
Alexandria university
May 2015 | Alexandria, Egypt

Skills

Design

typography
User-centered Design
User Experience (UX)
User Interface Design
User research methodologies
User interview
Usability Testing
Wireframing
Prototyping
User flow
A/B Testing
Typography
Branding

SOFTWARE

Figma, Sketch, Adobe xd, Trello, Jira, Zeplin
Photoshop, Illustrator, Premier pro, After effects

understanding

HTML
CSS
JavaScript

other

Agile

Professional Experience

UX/UI Designer intern, sync intern's company
Feb 2023 – Mar 2023 | Allahabad, Uttar Pradesh

- Created wireframes, prototypes, and high-fidelity mockups for a language learning app ensuring a consistent and visually appealing design throughout.
- Designed the login and sign-up flow for the app, ensuring a seamless and user-friendly experience for new users.
- Participated in design critiques and provided feedback to other designers, contributing to a culture of collaboration and continuous improvement
- Conducted a competitive analysis for a client's mobile app that led to the incorporation of a new feature, resulting in a 40% increase in user engagement

Freelance Graphic Designer, freelancer.com

Sep 2022 – present | Alexndria, Egypt

- Successfully handled and coordinated graphic design projects from inception to completion
- Created a new packaging design for a client that led to a 30% increase in product sales within two months of launch

Graphic designer, Random Works Technology

Jan 2020 – Feb 2021 | Dubai, United Arab Emirates

- Redesigned the company's product packaging, resulting in a 30% increase in sales and a 20% reduction in product returns.
- Created a new brand identity for the company, resulting in a 40% increase in brand awareness and a 15% increase in customer loyalty

English Teacher, freelance

Oct 2016 – Aug 2018 | Alexandria, Egypt

- Developed and implemented personalized lesson plans for each student, resulting in a 95% retention rate and increased referrals

Projects

language learning app, UX/UI case study [↗](#)

Mar 2023 – Apr 2023

- conduct research including interviews and surveys to understand user's needs
- created user flow, empathy map, persona, and user journey map
- designed a wireframe, and prototype and finally test the prototype and make iterations on it
- project link: <https://www.behance.net/gallery/170507997/Language-learning-App/modules/962054403> [↗](#)

Co-working space finder app, mobile app

- Conducted research, brainstorming, and ideation sessions
- Designed and created wireframes, prototypes, and user flows using Figma
- project link** <https://www.behance.net/gallery/160621283/co-working-space-app-case-study/modules/906184817> [↗](#)

Personal finance app, login/sign up flow

- Designed and implemented innovative log-in / sign-up flow for a personal financial app
- Designed and created the logo for the personal financial app
- project link** <https://www.behance.net/gallery/163860755/Login-sign-up-flow-for-a-personal-finance-app/modules/924179055> [↗](#)

Languages

Arabic ((Native)) • **English** ((Advanced))

