



Djamel Eddine SEKIOU

Marketing assistant

Young and ambitious, I am looking for a first experience as a marketing assistant, in order to put into practice my analytical skills, my creativity and my passion for communication. Ready for new challenges, I am determined to learn and actively contribute to the growth of a company.

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WORK EXPERIENCE

Marketing Assistant

From April 2021 to May 2022 DZ Touch Agency Ain Temouchent

- Analysis of market trends
- Coordination with marketing teams to create new campaigns

Local committee vice president

From January 2021 to June 2021 AIESEC Tlemcen

- Ensuring the implementation of the vision and strategy within the LC
- participation in the planning process
- harmonizing individual plans
- Ensuring the growth and development of the functional area
- Ensuring continuity and legacy of own activities within LC
- Synergistic cooperation and alignment of administrative plans with front office plans

Content strategist & community manager

From July 2019 to August 2019 AIESEC Maroc

- Conduct advertising campaigns in social networks.
- the formulation of quality written and visual content for each campaign on social networks.
- Establish a presence in social networks by maintaining a strong online presence.
- Manage our online communities to ensure respectful and appropriate engagement.
- Analyze the data to determine if social media campaigns have achieved the goals.

EDUCATION

Marketing Management Master Degree

From September 2016 to June 2019 The Higher School of Management Tlemcen

SKILLS

Knowledge of marketing tools

- Knowledge of social media management platforms

Ability to analyze data

- Processing and interpretation of marketing campaign data
- Use of statistical analysis tools (Google analytics)

Creativity and sense of aesthetics

- Design of visual content
- Creating engaging content for marketing campaigns

COMPUTER SKILLS

project management software

- Trello
- Asana

graphic design software

- Canva

ASSETS

Creativity Creativity is essential in the Marketing assistant business because it allows you to develop original ideas for marketing campaigns, bring an innovative vision and stand out from the competition. It involves thinking outside the box, proposing innovative solutions and having an artistic approach in the creation of communication media.

organizational skills The sense of organization is crucial for a Marketing assistant because this job requires managing several tasks simultaneously, meeting tight deadlines and coordinating different marketing initiatives. It involves setting up an effective system to plan, track and analyze marketing actions, ensuring that all stages of the process are respected and optimizing the allocation of available resources.

LANGUAGES

French

Arabic

English

SOCIAL NETWORKS

 @Sekiou Djamel Eddine