

ABDELRAHMAN FARID



WORK EXPERIENCE

Digital Marketing Manager

Aptaly Co 2022–Jan2023

**Digital Marketing at
coursera projects 2022–now**

software

Adobe photoshop
adobe primer
adobe Lightroom
adobe after effect
adobe Xd
google analytics
google search console
google ads
word press
marketing social analytics tools
canva pro



ABout me

**I am a Digital marketing
specialist who has
experience in working with
different marketing fields:
Paid Ads, Email Marketing,
SEO.**



language

**English advanced C1
Arabic fluent
French conversational**

SOCIALCONTACT



[http://www.linkedin.com/in](http://www.linkedin.com/in/abdo-fareed-920118243)



[/abdo-fareed-920118243](mailto:abdo Fareed661@gmail.com)

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RELEVANT SKILLS

- Understanding of digital marketing analytics tools (Google Analytics, Ahrevs, Hotjar, SEMRush, etc.)
- Management skills
- Creativity and flexible thinking
- Strong verbal written communication skills
- High presentation skills



portfolio

