

AHMED GAMAL ABD ELAZIM

PUBLIC RELATIONS & ADVERTISING SPECIALIST

PROFESSIONAL SUMMARY

A fresh graduate seeking an entry-level position persuasive public relations representative offering expertise in public speaking ,advertising and media relations.

Content creator and editor who communicates effectively with target audiences through strategic brand management and PR campaigns.

EDUCATIONAL BACKGROUND

► Bachelor's degree in (Mass Communication)

Al-Ahram Canadian University

Majority (Public relations and advertising)

Minority (Radio and Television)

► Grade point averages (3.62)

2019 – 2023

INTERNSHIP & PROJECT

-Got intership at Al-Ahram Foundation,
Department of Public Relations.

•**Duration:** 20 Days

-Got intership in startupia, a public relations agency.

•**Duration:** 12 Week

-A certificate of appreciation for the graduation project
for winning the rank **1st** in the Public Relations and
Advertising Department.

-Certificate of appreciation from the Binary Center in
ICDL training.

SOFTWARE SKILLS

•**Word**
•**Excel**
•**Power point**

•**Microsoft Publisher**
•**Outlook**
•**Adobe Premiere**

SKILLS HIGHLIGHTS

•**Communication skills**
•**Market research**
•**Media relations**
•**Public speaking**
•**Critical Thinking**

•**Advertising coordination**
•**Promotional campaigns**
•**Customer Service –focused**
•**presenter**
•**Negotiation**



PERSONAL INFORMATION

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LANGUAGE

- Arabic (Native)
- English (Upper Intermediate)

HOBBIES & INTERESTS

- photography
- Travelling
- Blogging
- Sports