

Shereen Raafat Nofal

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Final-year student at Cairo University specializing in Public Relations, with a proven ability to thrive in challenging environments and a passion for continuous growth. Seeking to contribute to an innovative organization by utilizing strong communication, strategic creativity, and problem-solving skills to deliver impactful results.

Education

Faculty of Mass Communication, Cairo University. (Undergraduate)

- **Major:** Public Relations
 - **GPA:** 3.6/4.0
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Experience

Intern / League of Arab States | Media and Communications Sector | August 2024 – September 2024

- Hands-on media and communications experience at a prestigious international organization.
- Assisted in projects and tasks under expert supervision.

Moderator / Online Store | 2023

- Assisted customers with purchasing decisions and order processing, ensuring satisfaction.
- Identified customer needs and recommended tailored solutions, boosting satisfaction.

Public Relations Member (Volunteer) - YLY – Ministry of Youth and Sports | August 2023 – August 2024.

- Organized and supported high-profile events like Capitano Egypt, 6th of October Celebration, Presented at ITS ON, demonstrating strong public speaking skills.
 - Secured sponsors for YLY events, showcasing initiative and networking.
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Skills

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| • Communications Skills & Public Speaking. | • Customer service & (CRM). |
| • Events planning & Coordination. | • Sponsorship & Partnership Development. |
| • Team work & Time Management | • Problem Solving & Critical Thinking. |
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Languages

Arabic :Native.

English :Very Good

Courses

- AI Career Essentials **by ALX Africa (Online)**
 - McKinsey Forward Program **by McKinsey & Company (Online)**
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